



Enterprise Partnership Board

TUESDAY, 17TH NOVEMBER, 2009 at 14:00 HRS – CHIEF EXECUTIVE'S BOARD ROOM, LEVEL 5, RIVER PARK HOUSE.

MEMBERS: Please see Membership List set out below.

AGENDA

1. APOLOGIES

To receive any apologies for absence.

2. URGENT BUSINESS

The Chair will consider the admission of any items of Urgent Business. (Late items of Urgent Business will be dealt with under the agenda item where they appear. New items of Urgent Business will be dealt with under Item 14 below).

3. DECLARATIONS OF INTEREST

Members of the Board must declare any personal and/or prejudicial interests with respect to agenda items and must not take part in the consideration of those items.

4. MINUTES (PAGES 1 - 8)

To confirm the minutes of the meeting held on 8 September 2009 as a correct record.

5. APPOINTMENT OF A REPRESENTATIVE TO THE HARINGEY STRATEGIC PARTNERSHIP

To appoint a representative to the Haringey Strategic Partnership for 2009/10.

DISCUSSION ITEM:

6. **THE LEARNING AND SKILLS COUNCIL AND THE TRANSITION TO THE SKILLS FUNDING AGENCY (PAGES 9 - 26)**
7. **AREA BASED GRANT UPDATE (PAGES 27 - 30)**
8. **FUTURE JOBS FUND (PAGES 31 - 34)**
9. **THE MAYOR'S ECONOMIC DEVELOPMENT STRATEGY**

A verbal report will be given.

10. **LOCAL AREA AGREEMENT PERFORMANCE REPORT: QUARTER TWO (PAGES 35 - 46)**
11. **ENTERPRISE PARTNERSHIP BOARD RISK REGISTER (PAGES 47 - 60)**
12. **TACKLING WORKLESSNESS UPDATE (PAGES 61 - 66)**
13. **BUSINESS AND ENTERPRISE UPDATE (PAGES 67 - 72)**
14. **NEW ITEMS OF URGENT BUSINESS**

To consider any new items of Urgent Business admitted under Item 2 above.

15. ANY OTHER BUSINESS

To consider any items of AOB.

16. DATES OF FUTURE MEETINGS

To note the dates of future meetings set out below:

- 2 February 2010

Dates for the new Municipal Year 2010/11 will be circulated once the draft Calendar of Meetings has been agreed.

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9 November 2009

SECTOR GROUP	AGENCY	NO. OF REPS	NAME OF REPRESENTATIVE
Local Authority	Haringey Council	9	Dr Ita O'Donovan (Chair) Councillor Brian Haley Councillor Pat Egan Marc Dorfman Janette Karklins Claire Kowalska Denise Gandy x2 TBC
Voluntary and Community Sector	Community Representatives	1 1 1	Rod Cullen John Egbo Martha Osamor
	HAVCO	1	Naeem Sheikh
Employment and skills	CONEL	1	Paul Head
	Job Centre Plus	2	Walter Steel Linda Banton
	Learning and Skills Council North London	1	Yolande Burgess
	NHS Haringey	1	Leo Atkins
	Reed in Partnership	1	Nicholas Standing
Business and Enterprise	Business Link for London	1	Dennis Handel-Sam
	Greater London Enterprise	1	Colin Compton
	Mall Management	1	Michael Thompson
	North London Chamber of Commerce	1	Huw Jones
	North London Business	1	Gary Ince
	TOTAL	24	

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**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
TUESDAY, 8 SEPTEMBER 2009**

Present: Ita O'Donovan (Chair), Leo Atkins, Yolande Burgess, Marc Dorfman, Phil Gowan, John Egbo, Beverley Mitchell, Nick Powell, Nicholas Standing

In Attendance: Juneed Asad, Helen Jones, Ambrose Quashie, Martin Tucker

LC123. APOLOGIES

Apologies for absence were received from the following:

Linda Banton -Beverly Mitchell substituted
Councillor Patrick Egan
Paul Head
Janette Karklins
Claire Kowalska
Martha Osamor
Naeem Sheikh
Walter Steel
Michael Thompson
Ray Travi

Apologies for lateness were also received from Councillors Brian Haley and Charles Adje, and from Gary Ince.

It was noted that Colin Compton had resigned from the Enterprise Partnership Board due to work pressures and the Chair requested that the Board's thanks to him for his work as a member of the Board be placed on record.

The Chair welcomed Nicholas Standing as a new member of the Board.

LC124. URGENT BUSINESS

None.

LC125. DECLARATIONS OF INTEREST

None.

LC126. MINUTES

RESOLVED:

That the minutes of the meeting held on 5 May 2009 be confirmed as a correct record.

LC127. APPOINTMENT OF VICE-CHAIR

It was noted that Cllr Haley had replaced Cllr Amin as a member of the Enterprise Partnership Board. Cllr Haley was nominated as Vice-Chair for 2009/10.

RESOLVED

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
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That Cllr Haley be appointed Vice-Chair of the Enterprise Partnership Board for 2009/10.

LC128. TO APPOINT A REPRESENTATIVE TO THE HARINGEY STRATEGIC PARTNERSHIP FOR 2009/10

It was requested that nominations for a representative to the Haringey Strategic Partnership be forwarded to the Chair after the meeting. Nominations received would then be circulated to the Board for approval.

LC129. CONFIRMATION OF TERMS OF REFERENCE

The Board received a report setting out proposed terms of reference and membership for the Enterprise Partnership Board for 2009/10, incorporating the additions requested by the Board at its previous meeting.

RESOLVED

That the terms of reference of the Board for the new municipal year be agreed and adopted.

LC130. THE RECESSION: TOWARDS A RESILIENCE PLAN

The Board received a presentation from Marc Dorfman, Assistant Director for Planning, Regeneration and Economy, on the progress made in respect of the Council's resilience plan for the recession. The presentation looked at the statistics relating to the impact of the recession to date, the predicted future impact and the actions the Council was taking and considering introducing as a response. It was noted that while the employment rate for Haringey had reduced, the improvement in employment rates in the borough had been above the London average prior to the recession. It was also noted that the improvement in key skills in Haringey was much higher than the London average, by around 11%. The Committee asked for the number of Job Seekers Allowance claimants in the borough, and it was reported that in Tottenham there were around 5,500 and approximately 3,500 in Hornsey and Wood Green.

Among the actions being taken to support local residents during the downturn were the extension of Haringey Guarantee outreach locations, the development of further working partnerships, the expansion of the Haringey Apprenticeship scheme and the increased promotion of the Fuel Poverty programme. Additional actions being considered included the expansion of credit union services into the borough, offering recognition for businesses employing local people, promoting volunteering as a route back into employment in partnership with the voluntary sector, working with Citizen Advice Bureau to increase support for growing advice needs and promoting flexible working as an alternative to redundancies.

In response to a question from the Board regarding the effectiveness of the measures in place it was reported that, although it was difficult to link specific actions with measurable effects, the move to increase the number of invoices paid within 10 days had been welcomed by local businesses. The Board noted that, with banks becoming increasingly risk-averse in their lending, it was essential to support local businesses

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by ensuring that proposals being developed and submitted for loans were of a satisfactory quality.

It was reported that advice and support was needed by more affluent sectors of the community in the present economic climate. This to be balanced with the essential focus on the support being offered to the poorest communities, with programmes that included skills training and the Haringey Guarantee supporting people back into work.

The Board discussed the impact of the recession on different industry sectors, and the need to consider carefully any proposals that would have an impact on the extent of land used in the borough for manufacturing and distribution.

The importance of the role of the voluntary sector in creating opportunities for people to develop skills and experience and prepare for employment was emphasised. It was acknowledged that it was important to differentiate between volunteering and work placements in this context, and to ensure that placements were structured to ensure that they could contribute to the skills needs of local employers. The Board agreed that the voluntary sector needed to be acknowledged as a business entity and to receive support in this capacity, within the wider support mechanisms, in order to survive the recession.

The Board was asked to note that development of the recession dashboard was ongoing, and would be presented to the HSP in November. Suggestions for additional indicators were invited from the Board.

RESOLVED

That the content of the presentation and the points raised in discussion be noted.

LC131. FUTURE JOBS FUND

The Board received a report on the Future Jobs Fund, a recently announced Government initiative to create 150,000 employment opportunities between October 2009 and March 2011 across the country for the long-term unemployed. The scheme was for 18-24 year olds and those in unemployment hotspots and was originally for those who had been out of work for 12 months, but this had now been reduced to 10 months. The jobs created would be for at least 25 hours per week, for a period of at least six months. In partnership with local stakeholders at least 155 jobs had been identified to date, it was hoped that this would increase to 200. Pay would be based on the London Living Wage, as opposed to the National Minimum Wage. The aim was that some of these jobs would lead to the creation of permanent posts. It was anticipated that a bid would be ready for submission to the DWP in October 2009, and that this would lead to the creation of the first new jobs in January 2010.

The Board asked about the management costs of this initiative, and it was reported that this was being looked at with HR, and that it was hoped that the management resources could be shared with some existing Council programmes.

RESOLVED

- That the report be noted.

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- That members of the Board consider opportunities for creating jobs in their organisations.

LC132. PERSONALISED EMPLOYMENT PROGRAMME PILOT

The Board received an oral report on the Personalised Employment Programme Pilot, announced in July 2009. This pilot would operate across Haringey, Barnet and Enfield for a period of 4 years from March 2011, and offer flexible support mainly to Job Seekers Allowance claimants and Incapacity Benefit / Employment Support Allowance claimants. Phase 2 of the Flexible New Deal was due to be rolled out in the North and North East London Job Centre Plus district from October 2010; under the pilot scheme, Haringey, Barnet and Enfield will not be included in this roll-out, and it is anticipated that existing programmes would continue to cover any gaps created as a result.

A project manager from the DWP had been appointed, and the Council would be working closely with Job Centre Plus on the design and operation of the pilot. Further information on the scheme would be available at a forthcoming meeting with Job Centre Plus and the DWP, scheduled for 11 September 2009.

The Board requested that an update on the scheme be provided at a future meeting, once further information was available.

RESOLVED

That the update be noted.

LC133. RENEGOTIATING THE INCAPACITY BENEFIT STRETCH TARGET

The Board received a report on the progress made in attempting to renegotiate the incapacity related benefits stretch target. Both requests to remove the condition in the stretch target agreement that prevents the Haringey Guarantee from engaging with people on the mainstream programme Pathways to Work and to change the make-up of the target had been agreed by the DWP, but were subsequently both refused by the CLG on the grounds of value for money concerns and the precedent that would be set for other agreements. Clarity had, however, been obtained on where the condition relating to engagement with people on mainstream programmes applies, meaning that people initially registered on the Haringey Guarantee can be referred to Reed, as the Pathways to Work provider, for support.

Although the request was refused, this clarity around the condition in the stretch target agreement was a positive development. The Board noted that the deadline for meeting the stretch target was March 2010, but that the partnerships that had been formed in working to this target would be more lasting.

RESOLVED

That the content of the report be noted.

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LC134. ENTERPRISE PARTNERSHIP BOARD RISK REGISTER

The Board received a report providing an update on the Enterprise Board Risk Register, namely the risks associated with National Indicator 153 (working age people claiming out of work benefits in the worst performing neighbourhoods). The Board had resolved at a previous meeting that in the current economic climate it would receive an update on this indicator at each meeting.

The risks remained the same, but new controls relating to the North London Pledge 2, a partnership arrangement with Reed in Partnership and new Job Centre Plus provision had been added.

RESOLVED

That the Board note the Risk Register, updated in relation to NI 153.

LC135. TACKLING WORKLESSNESS UPDATE

The Board receive a report on progress in the main programmes tackling worklessness in the Borough – the Haringey Guarantee, Families into Work and the North London Pledge.

Quarter 1 of 2009/10 showed that Haringey Guarantee had achieved 60 sustainable jobs, in spite of re-commissioning work earlier in the year. 59 families were engaged with Families into Work; 8 people from workless families had been supported into work and 18 were looking for interviews, and it was intended that 100 families would engage with the scheme over three years.

Haringey Council had submitted a successful proposal on behalf of Haringey, Enfield and Waltham Forest for a pilot Sustainable Employment programme, North London Pledge 2. Funding for this project would be £2.5m, and the programme would run from October 2009 to March 2011. The North London Pledge 2 was focussed on assisting workless residents into sustainable jobs, and that the target was to support 625 residents across the three boroughs into employment. It was noted that Haringey was the lead authority on this pilot, and that funding could begin to be drawn down once the contract was signed. It was further reported that the scheme would fit in with the Personalised Employment Programme pilot which was due to start in 2011, and that delivery partners were largely already in place through the existing Haringey Guarantee work.

RESOLVED

That the development and progress in each of the programmes be noted.

LC136. BUSINESS AND ENTERPRISE UPDATE

The Board received a report providing an update on business and enterprise activities funded through the Area Based Grant. These activities were underway and monitoring would be taking place in the coming months.

The Haringey Business Board, including representatives from key business partners had been established and had met for the first time on 10 June. The next meeting of

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the Board was scheduled for 22 September 2009 and would focus on business opportunities related to procurement associated with the Olympics. Two meetings of the newly-formed Wood Green Business forum had been held; partners in the forum were looking at funding a website for the forum and it was hoped that other partnership arrangements of this kind could be encouraged. It was reported that the Area based Grants programme was supporting the Green Lanes Food Festival, due to take place on 20 September.

Further to the earlier discussion regarding engagement with the voluntary sector as a business sector, it was suggested that John Egbo and Juneed Asad discuss how this could be progressed outside the meeting.

RESOLVED

That the content of the report be noted.

LC137. NEW ITEMS OF URGENT BUSINESS

There were no new items of urgent business.

LC138. ANY OTHER BUSINESS

- The Chair introduced Cllr Adje, attending the meeting as an observer in his capacity as lead for Enterprise on the Council's Overview and Scrutiny Committee. Cllr Adje reported that the remit of his scrutiny review was to look specifically at business support and the voluntary sector and that input and examples of good practice were being invited from a variety of sectors. Cllr Adje welcomed the opportunity to observe the meetings of the Board and follow up on the issues raised via the scrutiny team, and looked forward to continuing to attend as an observer.
- Volunteers for the role of HSP representative were invited to contact the Chair outside the meeting. Approval would then be sought from the Board members in order that the process was as open and transparent as possible. The quality of the reports and information supporting the work of the Board was highlighted, and it was noted that this would greatly assist whoever took on the role of representative on the HSP.
- It was reported that the London Plan, Mayor's Transport Strategy and the Economic Development Strategy would be produced in October 2009, and would be reported to the November meeting.
- The framework for the 2010/11 economic development assessment would be presented to the Board for discussion at its meeting in February 2011.
- The Board was provided with an update from NHS Haringey. From May 2010 Haringey Community Health Services, the NHS provider arm, as distinct from the commissioning arm, would be joint with Islington NHS. It was reported that the bid to operate a Fit for Work pilot scheme in Haringey had been unsuccessful, and that further feedback on the

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application was awaited. Haringey was a pilot site for the Improving Access to Psychological Services initiative, and the Board would be kept updated regarding progress with this project.

LC139. DATES OF FUTURE MEETINGS

The Board noted the dates of future meetings.

The meeting closed at 3.30pm.

Dr Ita O'Donovan

Chair

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Machinery of Government: The New Pre and Post 19 Landscape (subject to legislation)



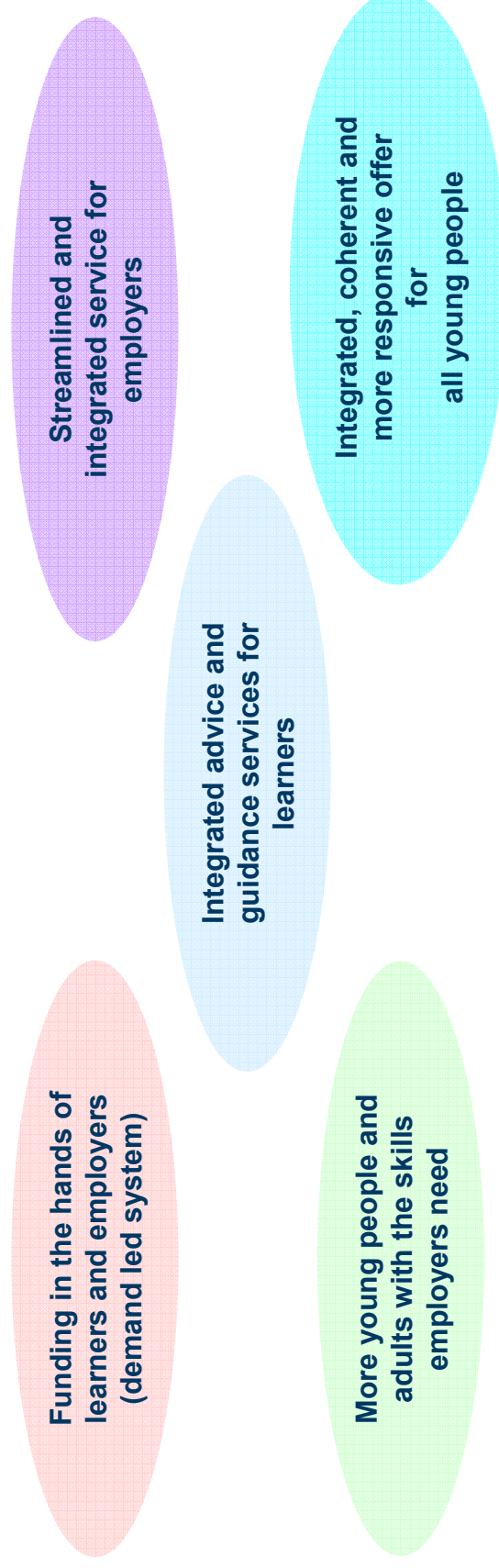
Leading learning and skills

Purpose of the changes?

To provide:

- a single body responsible for securing provision for young people
- a single body integrating services for young people across each borough bringing together advice and guidance services, youth services and provision
- clear customer gateways for adults
- clear customer gateways for employers

Benefits to learners and employers:

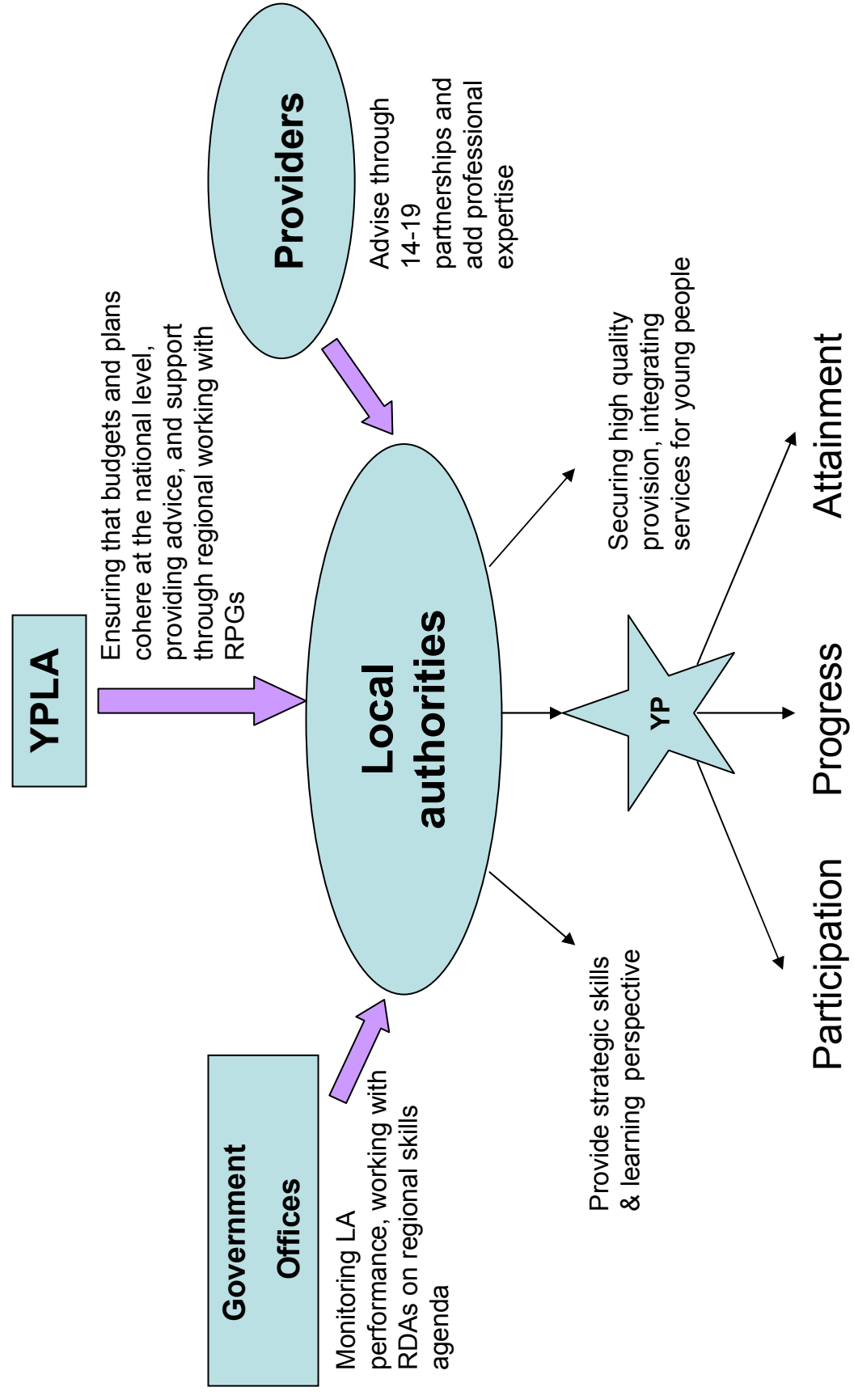


Pre 19 landscape design



Leading learning and skills

Central role of LAs working for young people



Design Principles for YPLA

Funding body

- provides effective financial control within the overall national budget and delivers value for money

Sector led

- through engaging LA in the governance of the agency to ensure that YPLA: engages at an appropriate level, devolves responsibilities to LAs, and manages risk appropriately on behalf of the DCSF

Minimising bureaucracy

- by operating systems for all delivery partners which avoid duplication and maximises resources for front-line delivery

Effective decision making

- at the right level based on parity of data across schools and FE sector (using the FE data service)

Culture

- Build a culture of collaboration and trust building – works effectively with SFA, NAS, NAS, BIS and other agencies

Transfer of functions to YPLA and LAs

- Current systems to be revised and transferred from LSC to LAs and the YPLA
- YPLA provides overall budgetary control, issues LA allocations when plans agreed, maintains funding system, supports LA's with commissioning and data analysis
- LAs commission all provision for young people including LLDD and Offender Learning
- Sub-regional groups ensure coherence across travel to learn areas, agreeing single dialogue 'lead LA' arrangements for colleges
- Shadow arrangements between LSC and LAs through the transition for 2010/11 allocations
- Regional planning for moderation against regional indicative budgets, and considers post 19 links

Post-19 landscape design



Leading learning and skills

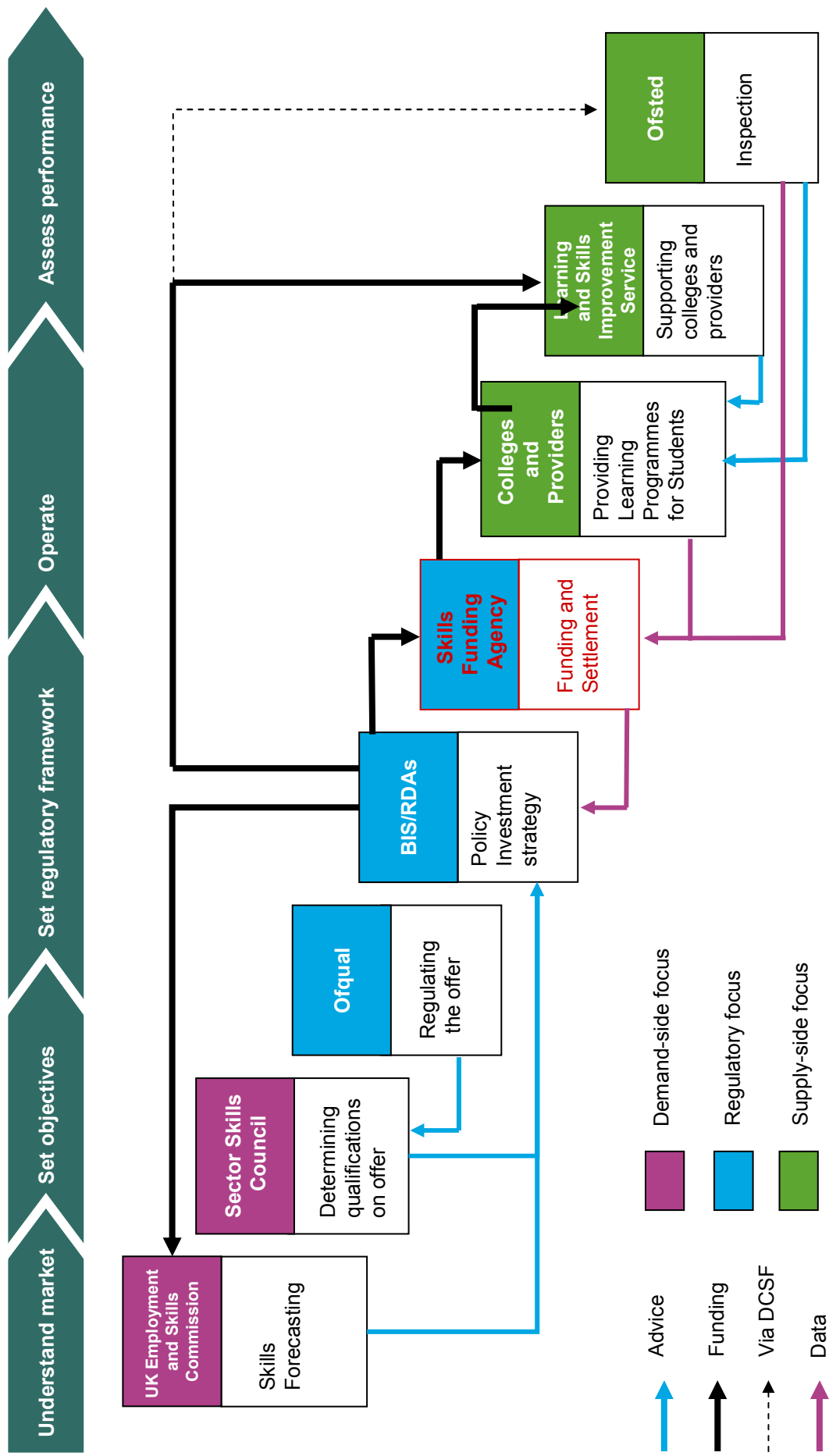
Skills Activism a new approach to British public policy for business

“In reforming the training system we will ensure that it meets tomorrow’s as well as today’s skills needs. As new and established businesses grow to meet the opportunities in the new economy, we will ensure they are able to get the skilled workers they need in the right place and at the right time.”

- Collecting and deploying intelligence on skills needs in key sectors
- Ensuring the skills system has the capacity and funding available to support development in areas of strategic importance to the economy
- More rapidly developing new qualifications
- Strengthening the employer voice on employment and skills
- Further integrating employment and skills policy
- Incentivising universities to respond quickly to areas of potential growth
- Ensuring public procurement, regulators and regulatory frameworks all contribute to raising skills levels

Further Education and Skills Model

A new landscape to support a demand led system



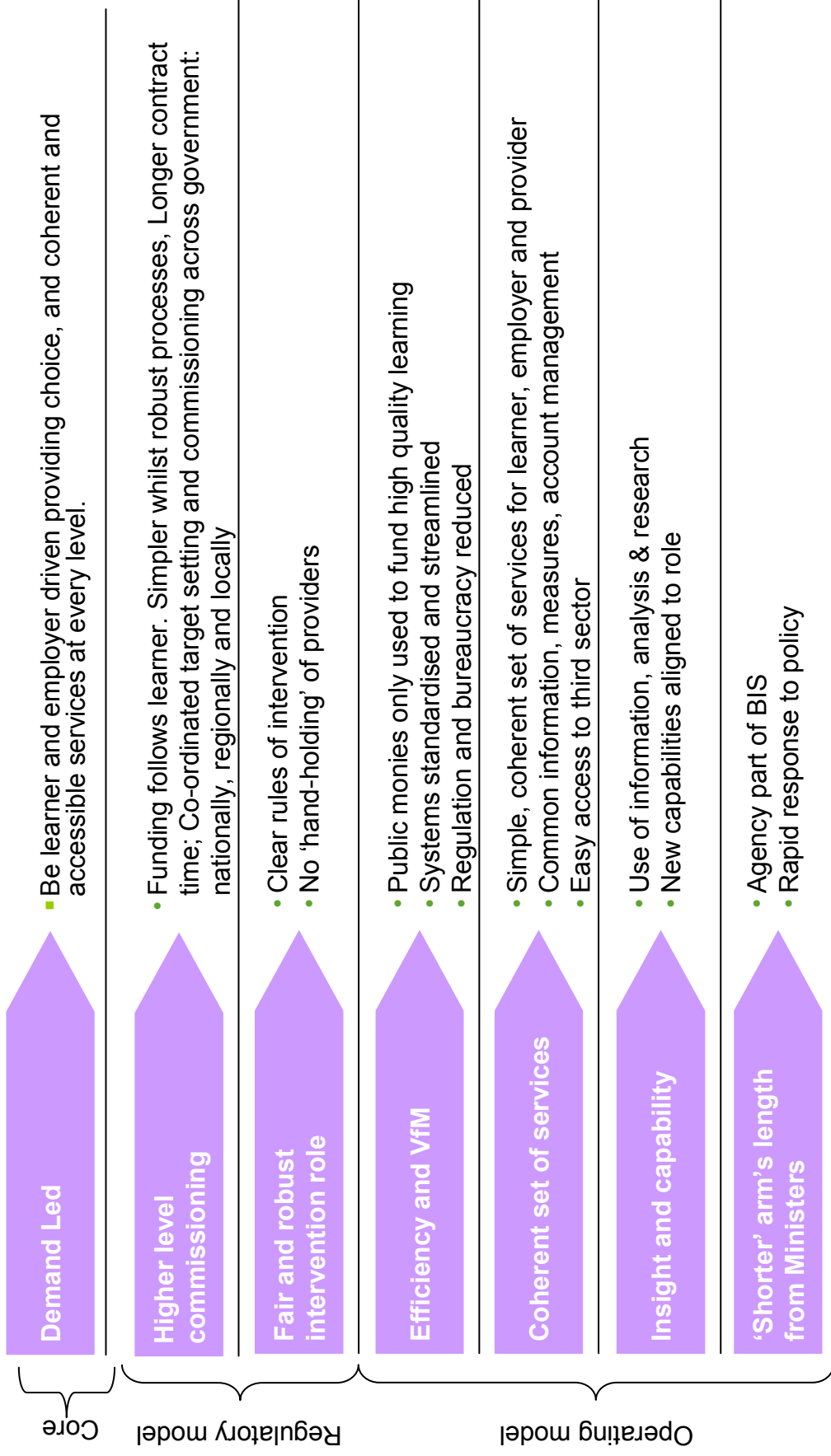
National, Regional and Local Landscape:

National priorities reflected in regional and local strategies with customised local delivery



Design Principles

High level design principles which will be used to test effectiveness of final model



The Skills Funding Agency - Organisational Model

The four gateways:

- **National Apprenticeship Service** - lead the development and delivery of the apprenticeship programme, increase employer engagement, manage the apprenticeship vacancy matching service and increase participation (Implementation April 2009)
- **Employer Skills Service (Train to Gain)** - delivering a national skills service to all sizes of business in all sectors and National Employer Service: aimed at raising skill levels of the workforce, secure a culture change that makes employers value skills; a skills system which is demand led and employer choice influences spend and qualifications, employers value and seek brokerage interventions to help them find solutions
- **Adult Advancement and Careers Service** - delivering a outsourced service which is universal, integrated with Jobcentre Plus and coherent with services for young people and HE
- **Learner Skills Service** - funding Colleges and Learning Providers who are responding directly to the learner. This service captures the new arrangements proposed for greater integration of employment and skills service to those out of work, specialists provision including Offender Learning.

**Reinforces
College and
Provider
Autonomy**

**Customer
focused –
learner and
employer
gateways**

**Sponsorship of
Further
Education –
working with
YPLA**

Skills Networks

**Skills
Funding
Agency**

**Transformed
Information
Management**

**Streamlined
and centralised
Account
Management**

Regeneration and meeting local skills needs

- National skills priorities reflected in local strategies e.g. MAAs, LAAs, Employment and Skills Boards
- Skills Funding Agency will assist in ensuring local priorities in MAAs/LAAs are met – enabling FE sector to respond to demand
- FE providers work together locally and with partners (e.g. LAs, Job Centre Plus, RDAs) and with Skills Funding Agency in regenerating communities and solving employers skills needs

Skills Funding Agency Transition: An Update

The Learning and Skills Council has been instrumental in delivering improvements in education and training for young people and adults and has made excellent progress in driving up participation and achievement amongst all age groups. There is, however, still much further to go if we are to ensure that every 16 and 17-year-old has the opportunity to participate in education or training (as set out in the Education and Skills Act 2008, which also raises the Participation Age) and if we are to ensure that we have the highly skilled workforce that we need (as highlighted in the Leitch Review). The current economic climate means that it is more important than ever that the skills system is able to respond quickly and effectively to the needs of employers and individuals.

For young people we need to:

- deliver on raising the participation age to 19;
- improve attainment;
- give Local Authorities a coherent lead on all children's services to age 19 (supported by the new Young People's Learning Agency).

For adults we need to:

- move towards a demand-led system where funding flows according to the actual choices made by individuals and employers;
- build a coherent lead agency on adult skills, which acts on the articulated demands of both employers and learners.

Coherent Lead

From April 2010, (subject to legislation) the Skills Funding Agency will take responsibility for funding post-19 learning in England (with the exception of Higher Education). The Skills Funding Agency will be an agency of BIS, its staff will be civil servants, and the Chief Executive of Skills Funding will be a statutory post holder. This model places the Skills Funding Agency at a 'shorter arms length' from BIS, enabling a faster and more effective response to policy, while reinforcing the autonomy of the FE sector.

The Skills Funding Agency will route around £4 billion of funding swiftly, efficiently and securely to FE colleges and other providers, including the Third Sector, primarily in response to customer (employer and learner) choice on programmes such as Train to Gain. It will operate through customer-focused gateways:

- National Apprenticeship Service (NAS) – which will have end-to-end responsibility for the Apprenticeship programme;
- Employer Skills Services – a national skills service to all sizes of business in all sectors via Train to Gain and the National Employer Service;
- Learner Skills Services – enabling access for learners through providing an adult advancement and careers service, building Skills Accounts and funding FE colleges and other providers.

Simpler (while robust) processes

The new system will improve the ways in which FE colleges and training providers access funding for adult skills training by reducing bureaucracy. The Skills Funding Agency will have a single account management process to manage funding and performance management of providers - which is proportionate, with clear rules for intervention and removal of the existing variations across the regions which adds to bureaucracy. A number of other measures are being taken to ensure systems are streamlined for colleges and providers operating across the pre- and post-19 areas:

- There will also be a single national performance management framework for providers operating across the whole post-16, including FE, sector.
- Data collection from and reporting on the FE sector will be streamlined with data collected once and shared where appropriate.
- There will be new management systems to transform the services received by business, students and prospective students, so that they receive tailored advice, learning and support and which will also support providers, eg, a streamlined payment (settlement) system.

These reforms respond to Sir Andrew Foster's recommendations about the FE system and feedback from the sector on the need for simplification. We recognise, however, that any change brings the potential for new burdens or complexity and we are committed to working with learners, employers and providers to make sure that the processes and systems developed are as streamlined and coherent as possible across the Further Education sector.

Demand-led and customer focused

The Skills Funding Agency will, at every level, be dedicated to fulfilling the needs of individuals and employers, ensuring that provision supports strategic areas of the economy and releasing the FE sector from predict and supply planning. Under the former system, providers had to work with block grants based on estimations of training demand but in future, they will receive a broad annual funding envelope based on previous performance and will draw down funding as and when students enrol, working with a dedicated account manager at the Skills Funding Agency across the whole range of their adult business. Train to Gain and Apprenticeships already operate in this demand-led fashion and it is giving colleges, learning providers and employers the freedom to innovate while providing a much clearer picture of the skills needs of the nation.

Strategic Skills

Subject to work currently being undertaken on the details following Lord Mandelson's letter to SEEDA in August, the Skills Funding Agency will facilitate delivery of the skills our economy needs to prosper in the future by implementing:

- a National Investment Strategy set by BIS to deliver national priorities as identified by the UK Commission for Employment and Skills and the Sector Skills Councils;

- a regional plan for skills set by Regional Development Agencies (in conjunction with Local Authorities) as part of their Single Integrated Regional Strategy. With statutory Employment and Skills Boards and self-organised networks of colleges and providers, the RDAs will identify strategic skills gaps and what investment employers need to develop areas of economic importance and jobs of the future in each region.

Location

The Skills Funding Agency will be a national organisation, with the main office located in Coventry. Further staff will be located around the country. The National Apprenticeship Service will have a field-force based in a number of additional locations, ensuring their services are available to employers and individuals across the country.

Progress Update

We continue to make good progress working closely and effectively with colleagues in the LSC. Major milestones on the journey to April 2010 are highlighted below:

- The creation of the Department for Business, Innovation and Skills carried through the commitment in the Government's recent New Industry, New Jobs strategy for a more active industrial policy, aligning all government policies to support UK competitiveness, productivity and excellence.
- The creation of BIS also meant synergies between the Skills Funding Agency and Regional Development Agencies could be realised. Following Lord Mandelson's letter to SEEDA, work is in hand to look at extending the role of the RDAs so that they can ensure each region's unique skills needs are identified and met. This means a small amount of LSC staff are now likely to transfer to the RDAs. Work is now being taken forward in the LSC, BIS and the RDAs to ensure the many opportunities of this change are realised.
- The settlement system programme has now been defined and work is underway. It will support colleges and other providers in their relationship with their dedicated Skills Funding Agency account manager. The interim operating capabilities associated with Contract Management and Account Management will be available to the SFA from the outset in April 2010. Further system capabilities, however, will be developed over time so that a fully operational service is in place by 2013. The system will include: the accreditation of the colleges and providers the Skills Funding Agency will fund; the contracting processes; the allocation of funding 'envelopes'; contract management; the processes for making payments (settlement); and the performance management of colleges and learning providers.
- To ensure the views of key stakeholders are heard at senior level, we have set up a Provider Reference Group and an Employer Reference Group. These groups have already begun to identify key areas where the Skills Funding Agency can deliver real benefits for learners and employers.
- With the majority of future Skills Funding Agency staff now matched to posts, the shadow arrangements can now begin to be put in place as future Skills Funding Agency staff begin to explore exactly what the new agency, their role within it, and their status as a civil servant, means to them.

Legislation Forward Look

Royal Assent for the Apprenticeships, Skills, Children and Learning Bill is expected in Autumn 2009. Subject to this, the Skills Funding Agency will be established in April 2010.

Until then the LSC remains legally responsible for post-16 funding. The LSC will therefore play a critical role in helping employers and individuals through the economic downturn. We are committed to managing the change programme carefully in order to ensure that the LSC can focus on delivering its work programme, including meeting our targets for 2009/10 and providing vital support to all those who need it.

Further Information

- Visit: http://www.dius.gov.uk/further_education/fe_reform/skills-funding-agency-transition, call Jane Parsons, BIS press office on 020 7215 5947 or e-mail the Skills Funding Agency transition team at skillsfundingagency@bis.gsi.gov.uk



haringey strategic partnership

Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Area Based Grant 2009-2011 Update

Report of: Martin Tucker, Regeneration Manager

Purpose:

To update the Enterprise Board on progress with commissioning the Board's ABG allocation for 2009-2011 and to recommend further interventions and programmes of activity to fully commission the ABG allocation.

Summary:

- The Enterprise Board commissioned new programmes of activities and interventions to tackle worklessness and support business and enterprise to promote economic prosperity for all in the period 2009-2011 in April/May 2009. These interventions were agreed at the 5 May 2009 meeting.
- The full Haringey Guarantee tackling worklessness programme for 2009-2011 was agreed and contingency/reserve interventions were included in the report presented at the May 2009 meeting of the Board.
- The Business Support and Enterprise Programme had unallocated £60,000 of their total programme.
- A contingency fund of £250,000 was agreed to be allocated later in this year.
- The programmes have been delivering from June 2009 and contingency interventions and programmes have been developed for consideration and approval by the Board.
- Haringey Council submitted a partnership Future Jobs Fund (FJF) bid to DWP at the end of October 2009. If successful this will lead to 221 new jobs being created in the borough drawing down £1.44 million funding. The management of the Future Jobs Fund programme will be undertaken by the Programme Management section of the council's Employment & Skills Team and it is proposed to create a Future Jobs Fund Co-ordinator post – fixed term to March 2011 partially funded through ABG

Legal/Financial Implications

N/A

Recommendations

1. To agree and approve contingency/reserve projects under the Haringey Guarantee programme
2. To agree and approve recommended interventions/options under the Business Support and Enterprise Programme
3. To agree and approve partial funding for a FJF Co-ordinator post to manage the FJF programme.

For more information contact:

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Haringey Guarantee

The main Haringey Guarantee programme was re-commissioned during Quarter 1 with delivery commencing in Quarter 2.

A few interventions have been delayed due to contractual/legal clarifications (now resolved) and concerns about partnership and delivery arrangements on two projects – Windsor Fellowship and 2XL. We have brought on contingency/reserve projects to mitigate any potential underperformance:

Sporting Futures with Haringey Sports Development delivering coaching and first aid qualifications, volunteering opportunities and employment outcomes (£25,000) - a minimum of 30 Level 1 skills, 30 Level 2 skills outputs and 12 First Aid and 12 Child Protection outputs in 2009/10

Increased training, qualifications and jobs under the SIA commission (£20,000) – 20 *SIA licences and jobs*

Increased work placements and employability skills training with *NLPC* £15,000 - 20 NOCN qualifications and placements

Under the Contingency Fund we have developed interventions around supporting local businesses including SMEs to develop and implement part-time and flexible working patterns to increase the number of employment opportunities for unemployed women including lone parents with *Women Like Us* (£49,000) working with the Haringey Guarantee Employer Zone - Production of 500 flexible and part time working resource packs for employers, 40 employers receive training and HR/recruitment support and 40 part time and flexible jobs generated in Haringey

Linked with *HEBP and JAD Consultancy* to access specific retail opportunities in central and west London (£20,000.) – 20 jobs

Business Support and Enterprise

The Business Support and Enterprise programme has unallocated £60,000 of its main programme and has £130 000 of the Contingency fund to allocate.

Options included in the original ABG Commissioning Prospectus for funding include:

Town Centre Management

We aim to maintain the economic vitality of our town centres by supporting a strong retail, cultural and leisure offer through proactive business engagement, marketing and promotion. We also aim to develop an exciting and accessible urban environment and maintain it to high standards of cleanliness and safety.

Currently interventions have been developed in Crouch End, Tottenham and Green Lanes but there is a gap in provision relating to Wood Green Town Centre. It is proposed to fund the position of a part time Business Development worker in Wood Green who will work with all key stakeholders in the Town Centre such as the Metropolitan Police, TFL, and particularly the businesses, to ensure that we maintain Wood Green as North London's only Metropolitan Town Centre. This will require an ABG allocation of £35 000 up to March 2011 which will deliver a robust and cohesive Business Forum, and provide a key, experienced link person in the Town Centre which we are currently missing.

We will continue to support our other major Town Centres in the borough, via a range of interventions, including supporting business networks, assisting initiatives around the night time economy and other retail offers, working with employers to understand their recruitment and skills needs, assisting with rates and VAT registration issues and helping with the production and maintenance of websites, newsletters and marketing and promotion in general. This will require a further ABG allocation of £50 000.

Social Enterprise

We aim to develop a support mechanism for businesses wishing to start-up as social enterprises under a variety of business models, including; co-operatives, mutuals and social firms. This will help to deliver the objectives of the draft social enterprise strategy, assist organisations with access to finance and maximise the opportunities afforded through the personalisation agenda in social care. A sum of £50,000 is identified in the prospectus to capacity build in the sector with support for both new and existing enterprises. We are in discussions with the voluntary sector to explore using the remaining 30k ABG to support interventions linked to the business and enterprise agenda.

Haringey Credit Union

A new initiative on developing and establishing a *Credit Union* in the borough which will facilitate low cost credit and savings for local residents has been brought forward as a response to the economic downturn. An allocation of up to £71,000 ABG up to March 2011 is recommended to fund the initial marketing, promotion and development of the membership base, with a primary focus on financial inclusion in the borough – addressing the significant personal debt problems being experienced by the borough's residents during the recession (Haringey CAB have reported a near 50% rise in personal debt management cases in 2009/10).

Future Jobs Fund

Haringey Council submitted a partnership Future Jobs Fund (FJF) bid to DWP at the end of October 2009. If successful this will lead to 221 new jobs being created in the borough drawing down £1.44 million funding. This is a substantial new programme that will contribute to LAA stretch targets, the NI 153 outcome and targets included in both the Haringey Guarantee and North London Pledge programmes and will require professional co-ordination and management to ensure successful delivery.

The management of the Future Jobs Fund programme including liaising with partners, DWP, with council services and directorates including HR, reporting to DWP, the HSP and council structures will be undertaken by the Programme Management section of the council's Employment & Skills Team.

This will enable and facilitate consistency and synergy with the other interventions tackling worklessness undertaken and managed by this team including the Haringey Guarantee, Families into Work and the ULV North London Pledge programmes. Candidates for jobs created under the Future Jobs Fund will be prepared and supported for the jobs through these existing programmes and the jobs created will be eligible for reporting against these programmes.

A Future Jobs Fund Co-ordinator post – fixed term to March 2011 – will be created to co-ordinate and manage work related to the programme and to link and collaborate with the other programmes (all currently running to March 2011). This post will be funded through existing and upcoming resources from the Haringey Guarantee, Families into Work and North London Pledge programmes as it will contribute to the delivery of programme targets and be part of an integrated managed employment and skills service. Funded through LDA North London Pledge funding to the value of £30,000 (as it will deliver 26 weeks sustained job outcomes for this programme) with a contribution from the ABG Contingency Fund (as it will deliver 26 weeks sustained job outcomes for this programme and contribute to LAA targets) of £25,000.



Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Future Jobs Fund

Report of: Martin Tucker – Regeneration Manager (Employment & Skills)

Purpose

To update the Enterprise Board on the Haringey Council led Future Jobs Fund bid that was submitted to central Government on 30 October 2009.

Summary

The Future Jobs Fund is a Government initiative, announced as part of Budget 2009, to create 150,000 employment opportunities across the country for the long-term unemployed.

A Haringey Council led bid to create 221 jobs was submitted to central Government on 30 October 2009. The jobs will be created in the Council and a range of partner organisations across the Haringey Strategic Partnership.

If successful the bid indicates that the first jobs can start in December 2009.

Legal/Financial Implications

Financial

At present the Government has only allocated less than half the available funding and as funding is allocated on a first come first served basis, the Haringey bid stands a strong chance of success.

The cost of any jobs created in excess of the grant money awarded can be met from the existing service departments' budgets, and the administration of this scheme will be managed within the Economic Regeneration service within additional resources.

Legal

The Head of Legal Services has been consulted on the content of this report. There are no specific legal implications arising from the recommendation set out in this report.

Recommendations

That the Enterprise Board notes this report.

For more information contact:

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Title: Policy Officer

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Background

Budget 2009 announced an extra £3.1bn for helping people back to work. The Government has committed £1bn of this to a Future Jobs Fund (FJF), which will support the guarantee that from January 2010 every 18-24 year old who is approaching 12 months unemployment or more a new job, training or paid work experience.

Communities and Local Government (CLG) and the Department for Work and Pensions (DWP) issued a letter to key stakeholders on 23 April 2009, which stated that local authorities and other organisations will be invited “to bid for to create jobs for the longer term unemployed.” It is the Government’s expectation that 150,000 jobs will be created through the FJF, between October 2009 and March 2011, with 50,000 of these being in unemployment hotspots (areas where the Job Seekers Allowance claim rate is more than 1.5% above the national average. Using this measure Haringey can be considered to be an unemployment hotspot) and 10,000 being green jobs.

Each bid will be expected to create at least 30 jobs over a six month period. As a consequence the expectation is that bids will come from larger organisations. However, this will not preclude smaller organisations, such as social enterprises, from being involved, and for this reason the Government has indicated its strong preference for partnership bids led by local public and third sector bodies.

The FJF contribution to each job will not exceed **£6,500**. Bids will be welcomed at a lower unit cost and/or that align with other funding streams such as the Working Neighbourhoods Fund (WNF). All bids will need to demonstrate value for money.

All local partnerships that are awarded funding in England will be required to develop a **Work and Skills Plan by 2010**. In developing bids local partnerships will also need to set out an **initial worklessness assessment** to demonstrate the longer-term benefits the funding will deliver.

The Haringey bid

Haringey Council's Cabinet Advisory Board (CAB) agreed at its meeting on 30 July that Haringey Council, with partners should submit a bid. CAB also agreed that each FJF job should be paid at least at the London Living Wage (currently £7.60 an hour). Each job included in the bid will be paid at least at this level.

A multi agency group meeting was held on 30 July to determine interest from Council departments and partner organisations. Based on this and further consultations the bid was developed and it commits to creating 221 jobs with £1,436,500 requested from the FJF to fund these posts. A breakdown of the 221 jobs by partner organisation is provided below:

- Haringey Council – 155 jobs
- 5E Ltd¹ – 20 jobs
- Homes for Haringey – 14 jobs
- College of Haringey, Enfield and North East London – 10 jobs
- North London Business – 5 jobs
- I Can Do It² - 5 jobs
- HAVCO – 4 jobs
- arc – Artists' Resource Collective³ – 4 jobs
- NHS Haringey – 2 jobs
- North London Partnership Consortium⁴ – 2 jobs

The management of the FJF programme including liaising with partners, DWP, with council services and directorates including HR, reporting to DWP, the HSP and Council structures will be undertaken by the Programme Management section of the Council's Employment & Skills Team.

This will enable and facilitate consistency and synergy with the other interventions tackling worklessness undertaken and managed by this team including the Haringey Guarantee, Families into Work and the ULV North London Pledge programmes. Candidates for jobs created under the FJF will be prepared and supported for the jobs through these existing programmes and the jobs created will be eligible for reporting against these programmes.

¹ 5E Ltd is a North London based social enterprise that delivers a range of government and independently funded employability projects.

² I Can Do It is an educational charity that delivers a range of education, training and employment interventions.

³ This is an initiative supported by North London Partnership Consortium. arc is a centre dedicated to the appreciation of the arts. arc's primary goal is to foster excellence in the visual arts through a range of mediums including art exhibitions, art educational programmes, artist support and marketing of art works. arc specialist interest is in the promotion of modern and contemporary African and Diasporan art.

⁴ The North London Partnership Consortium is Third Sector focused organisation working to capacity build communities, groups, individuals and organisations to access employment and skills initiatives and training and to embed localised delivery agencies within borough wide regeneration strategies.

A FJF Co-ordinator post – fixed term to March 2011 – will be created to co-ordinate and manage work related to the programme and to link and collaborate with the other programmes (all currently running to March 2011). This post will be funded through existing and upcoming resources from the Haringey Guarantee, Families into Work and North London Pledge programmes as it will contribute to the delivery of programme targets and be part of an integrated managed employment and skills service.

The Enterprise Board should note that the eligibility criteria for people accessing FJF opportunities are tight. People who can access these jobs include:

- 18-24 years old claiming Job Seekers Allowance (JSA) for between 39-50 weeks. 18-24 year olds on a mainstream programme such as the Employment Zone are not currently eligible for FJF opportunities. The jobs included in the bid for 18-24 year olds **cannot** be ring fenced for Haringey residents.
- People aged 25+ who have been claiming out work benefits (Job Seekers Allowance, Incapacity Benefit, Employment & Support Allowance, Severe Disablement Allowance and Pension Credit) for more than one year. The jobs included in the bid for this group **can** be ring fenced for Haringey residents.

People aged under 18 **are not** eligible for FJF opportunities.

The bid was submitted to central Government on 30 October 2009 and a funding decision is likely to be forthcoming within 5 to 6 weeks of the submission. If successful the bid indicates that the first jobs can start in December 2009.



Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Local Area Agreement Performance Report: Quarter Two

Report of: Marc Dorfman – Assistant Director Planning & Regeneration

Purpose

To present the Enterprise Board's 2009/10 Quarter 2 performance scorecard.

Summary

Performance in relation to the incapacity related benefits Stretch Target remains a concern. Despite a SLA with Reed in Partnership being formally signed the risk of not meeting the target remains very much on the upside.

Performance for many of the employment targets while rated red for Quarter 2 are reflective of the fact that performance in quarter 1 was limited due to the re-commissioning of the Haringey Guarantee. There are also issues with the targets linked to the performance data and work is ongoing to resolve these.

Performance in relation to NI 116 (% of 16-18 year olds not in education, employment or training (NEET)) is promising. The current NEET rate in Haringey is 8.1% against a target of 10.4%.

Legal/Financial Implications

N/A.

Recommendations

That the Enterprise Board notes this report.

For more information contact:

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Appendix: Enterprise Board Scorecard 2009-10

Generated on: 04 November 2009







Rows are sorted by Sort







Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
L0042(LAA Local)	Number of Haringey Guarantee participants with a completed better off calculation	2	0			16	100			16	100			<p>Explanation of current performance:</p> <p>Delivery in quarter 1 was limited due to the re-commissioning of the Haringey Guarantee. In quarter 2 delivery was also limited due to a longer than expected delay in agreeing contracts with the Haringey Guarantee's main provider, Working Links who will deliver the bulk of the Better Off Calculations. These contracts have been agreed and Working Links has commenced delivery, which will result in improved performance from quarter 3 onwards.</p> <p>Current Activities:</p> <p>The Haringey Guarantee is the main vehicle for delivering this target with a range. Under the Guarantee there is a range of provision available to participants including: basic skills (numeracy and literacy); vocational training (social care, security and fashion); work placements; and a Condition Management Programme (for people with a health condition or disability).</p> <p>Best Practice: (about what we are doing and what is happening in other boroughs)</p> <p>Job Centre Plus and mainstream employment programmes, delivered by organisations such as Working Links, across the country provide Better Off Calculations as an integral part of their delivery model. It was felt essential that this best practice be incorporated into the Haringey Guarantee.</p>

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Targ et	Statu s	Short Tren d	Value	Targ et	Statu s	Short Tren d	Value	Targ et	Statu s	Short Tren d	
														<p>Emerging Risk:</p> <p>The delay in agreeing contracts with Working Links means that there is an increased risk that the target will not be met but we remain confident that it will be achieved.</p> <p>Performance discussion date</p> <p>Enterprise Board - 17 November 2009</p> <p>Equality Impact:</p> <p>None at present.</p>
L0043a LAA Local	Adults achieving a Skills for Life qualification and entered employment and those gaining a qualification in the workplace - skills for life qualification	Not measured for Quarters								420			?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set targets will be achieved if not exceeded.
L0043b LAA Local	Adults achieving a Skills for Life qualification and entered employment and those gaining a qualification in the workplace - entered into jobs	Not measured for Quarters								168			?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set targets will be achieved if not exceeded.
L0043c LAA Local	Adults achieving a Skills for Life qualification and entered employment and those gaining a qualification in the workplace - workplace qualification	Not measured for Quarters								810			?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set targets will be achieved if not exceeded.
L0044a LAA Local	Adults achieving a full level two qualification	Not measured for Quarters								740		?	?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set targets will be achieved if not exceeded.
L0044b LAA	Adults entered into jobs	Not measured for Quarters										?	?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
Local														targets will be achieved if not exceeded.
L0044c LAA Local	Adults gaining a qualification in the workplace	Not measured for Quarters								1800		?	?	Final data will not be available for 2008/09 until February/March 2010. The LSC are confident that set targets will be achieved if not exceeded.
L0046(LAA Local)	Number of people on incapacity benefits helped into sustained work (2007 -2010 stretch target)	3	42			0	42			3	84			<p>Explanation of current performance</p> <p>Achieving this stretch target remains a significant challenge due to the barriers to employment that these people face. An unsuccessful attempt was made to renegotiate this target with Communities and Local Government. However, clarification around the conditions in this stretch target agreement has been provided by the Government Office for London, which means that Haringey Guarantee residents can be referred to Reed in Partnership to receive additional support from Pathways to Work. Despite this positive development, which will help to improve performance, the risk of not meeting the target remains very much on the upside.</p> <p>Current Activities</p> <p>The Haringey Guarantee is the main vehicle for delivering this stretch target. Under the Haringey Guarantee there is specific support available for Incapacity Benefit claimants, including a Condition Management Programme (CMP) delivered by NHS Haringey. The CMP will support people affected by a mental or physical disability or long-term illness, and who wish to return to work. They will be assessed and a package of clinical interventions from a holistic range of support within the NHS will be agreed. This can include:</p> <ul style="list-style-type: none"> • Information on understanding and managing the health condition better, particularly in a working context • Support to reduce unnecessary fears about health and work, and to enable the customer to feel more confident and better able to cope with returning to work • The chance for customers who return to work to be more 'expert' in managing their health condition and

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
														<p>more confident in negotiating adjustments where needed with their employer.</p> <p>The general support from the Haringey Guarantee is also available to incapacity related benefit claimants including skills training and work placements.</p> <p>Haringey Guarantee advisers are also now operating and taking referrals from Job Centre Plus, as well as a number of GP surgeries across the borough. A SLA with Reed in Partnership, the Pathways to Work provider, has been agreed, which will help to increase the support available to this client group.</p> <p>Best Practice</p> <p>We are aware of the following boroughs that have a similar stretch target:</p> <ul style="list-style-type: none"> • Bromley • Islington <p>Islington failed to achieve their target, which ended in March 2009. Bromley's target ends in March 2010 and they are unlikely to achieve this.</p> <p>Emerging Risk</p> <p>The recession, which has seen claimant count unemployment in Haringey increase by 48% since September 2008, will make it even more challenging to support our residents into sustained employment.</p> <p>Performance discussion date:</p> <p>Enterprise Board - 17 November 2009</p> <p>Equality Impact</p> <p>The challenge in relation to meeting this target means that less people with a health condition claiming incapacity related benefits will be supported into employment than</p>


Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
														expected. However, due to the SLA with Reed the package of support available to the client group will be more comprehensive to recognise their greater need.
L0047(LAA Local)	Number of people from priority neighbourhoods helped into sustained work.	34	25			6	8			40	73			<p>Explanation of current performance:</p> <p>Delivery in quarter 1 was limited due to the re-commissioning of the Haringey Guarantee, which has impacted on the jobs reported in quarter 2. It should be noted that to date (quarters 1 and 2) performance is ahead of profile.</p> <p>Current Activities:</p> <p>The Haringey Guarantee is the main vehicle for delivering this target with a range. Under the Guarantee there is a range of provision available to participants including: basic skills (numeracy and literacy); vocational training (social care, security and fashion); work placements; and a Condition Management Programme (for people with a health condition or disability).</p> <p>Best Practice: (about what we are doing and what is happening in other boroughs)</p> <p>Similar programmes are delivered across the Upper Lee Valley with Jobsnet in Enfield and Worknet in Waltham Forest. All three programmes (Haringey Guarantee, Jobsnet and Worknet) came together from April 2008 to collaboratively deliver the North London Pledge - a LDA funded sub-regional employment and skills programme.</p> <p>Emerging Risk:</p> <p>The recession, which has seen claimant count unemployment in Haringey increase by 48% since September 2008, will make it even more challenging to support our residents into sustained employment.</p> <p>Performance discussion date:</p> <p>Enterprise Board - 17 November 2009</p>

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Targ et	Statu s	Short Tren d	Value	Targ et	Statu s	Short Tren d	Value	Targ et	Statu s	Short Tren d	
														<p>Equality Impact:</p> <p>None at present.</p>
L0047a LAA Local	Number of lone parents in the worst wards helped into sustained work. (2007-2010 stretch target)	10	15			1	15			11	30			<p>Explanation of current performance</p> <p>Delivery was limited in quarter 1 due to the re-commissioning of the Haringey Guarantee and this will impact on the sustained jobs reported in quarter 2. The commissioned set of employment and skills provider are now all delivering, which will result in improved performance in quarters 3 and 4.</p> <p>However, the Employment and Skills is confident that at least the 60% threshold upon which reward grant is payable will be achieved. To date, 62 sustained jobs have been achieved against a lifetime target of 110.</p> <p>Current Activities:</p> <p>The Haringey Guarantee is the main vehicle for delivering this target with a range. Under the Guarantee there is a range of provision available to participants including: basic skills (numeracy and literacy); vocational training (social care, security and fashion); work placements; and a Condition Management Programme (for people with a health condition or disability).</p> <p>Best Practice: (about what we are doing and what is happening in other boroughs)</p> <p>Similar programmes are delivered across the Upper Lee Valley with Jobsnet in Enfield and Worknet in Waltham Forest. All three programmes (Haringey Guarantee, Jobsnet and Worknet) came together from April 2008 to collaboratively deliver the North London Pledge - a LDA funded sub-regional employment and skills programme.</p> <p>Emerging Risk:</p> <p>The recession, which has seen claimant count</p>

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Targ et	Statu s	Short Trend	Value	Targ et	Statu s	Short Trend	Value	Targ et	Statu s	Short Trend	
														<p>unemployment in Haringey increase by 48% since September 2008, will make it even more challenging to support our residents into sustained employment.</p> <p>Performance discussion date:</p> <p>Enterprise Board - 17 November 2009</p> <p>Equality Impact:</p> <p>None at present.</p>
L0047b	Number of people on JSA from the worst performing wards helped into sustained employment (2007 - 2010 stretch target)	24	10			5	10			29	20			<p>Explanation of current performance</p> <p>Delivery was limited in quarter 1 due to the re-commissioning of the Haringey Guarantee and this will impact on the sustained jobs reported in quarter 2. The commissioned set of employment and skills provider are now all delivering, which will result in improved performance in quarters 3 and 4.</p> <p>However, the Employment and Skills is confident that this stretch target will be fully achieved resulting in a full reward payment. To date, 119 sustained jobs have been achieved against a lifetime target of 120.</p> <p>Current Activities:</p> <p>The Haringey Guarantee is the main vehicle for delivering this target with a range. Under the Guarantee there is a range of provision available to participants including: basic skills (numeracy and literacy); vocational training (social care, security and fashion); work placements; and a Condition Management Programme (for people with a health condition or disability).</p> <p>Best Practice: (about what we are doing and what is happening in other boroughs)</p> <p>Similar programmes are delivered across the Upper Lee Valley with Jobsnet in Enfield and Worknet in Waltham Forest. All three programmes (Haringey Guarantee,</p>

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
														<p>Jobsnet and Worknet) came together from April 2008 to collaboratively deliver the North London Pledge - a LDA funded sub-regional employment and skills programme.</p> <p>Emerging Risk:</p> <p>The recession, which has seen claimant count unemployment in Haringey increase by 48% since September 2008, will make it even more challenging to support our residents into sustained employment.</p> <p>Performance discussion date:</p> <p>Enterprise Board - 17 November 2009</p> <p>Equality Impact:</p> <p>None at present.</p>
NI 1	% of people who believe people from different backgrounds get on well together in their local area	Not measured for Quarters									77.9 %			Final published Place Survey result from Communities and Local Government
NI 6	% of people who take part in formal volunteering at least once a month.	Not measured for Quarters									22.7 %			Final published Place Survey result from Communities and Local Government. No target was set for 2008/09.
NI 7	Environment for thriving third sector	Not measured for Quarters									21.9 %			No target was set for 2008/09. This performance will act as baseline for future years. Targets for 2009/10 and 2010/11 are now set.
NI 79	Achievement of a Level 2 qualification by the age of 19	Not measured for Quarters									68.5 %			The figure of 74% is now confirmed
NI 116	Proportion of children in poverty	Not measured for Quarters									32.5 %			Frozen target to be reassessed at year 2 refresh.
NI 117	% of 16 to 18 year olds who are not in education, employment	7.6%	10.4 %			8.1%	10.4 %			8.1%	10.4 %			All figures for September should be viewed with a degree of caution, as they are inevitably distorted by the large seasonal spike in Not Knowns that occurs every

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note											
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend												
	or training (NEET) (2007-2010 stretch target)													September (and to a lesser extent October). This is the result of the influx of the new cohort of 16 year olds, whose currency has expired and for whom no new destination has yet been established. 1. September 2009 NEET was 8.1% which is below last month's 8.4%. It is slightly above last September (8.0%), and below the target level (10.4%). 2. The actual number of NEETs this month was 289, which is 9 (3%) higher than last month, and 10 (4%) higher than last September (within a total cohort 3% down on last September)											
NI 140	Fair treatment by local services	Not measured for Quarters								62.6%		?	Final published Place Survey result from Communities and Local Government												
NI 153	% of working age people claiming out of work benefits in the worst performing neighbourhoods				?					26.3%	?	?	The measurement time period for this indicator is the four quarters to May of each year. Data for 2008/09 (four quarters to May 2009) will not be available until November 2009. However, in the four quarters to February 2009 the out of work benefits claim rate was 26.5% down from a rate of 26.8% in the previous year. The interventions that contribute to achieving the target associated with NI 153 include the Haringey Guarantee and DWP/JCP mainstream provision such as the New Deal, Employment Zones and Pathways to Work.												
NI 171	Number of new business registrations for VAT and PAYE per 10,000 resident population aged 16 and above.	Not measured for Quarters								18%	?	?	Data for NI171 is available up to 2007. The following shows the rate of new businesses registrations per 10,000 head of the working age population, comparing Haringey with London: <table border="1"> <thead> <tr> <th></th> <th>Haringey</th> <th>London</th> </tr> </thead> <tbody> <tr> <td>2005</td> <td>71.2</td> <td>85.2</td> </tr> <tr> <td>2006</td> <td>62.1</td> <td>78.9</td> </tr> <tr> <td>2007</td> <td>83.1</td> <td>104.8</td> </tr> </tbody> </table> Data for 2008 will be made available in November 2009. Our estimate for 2008 is for the rate to drop to below 2007 levels, but remain above 2006 levels. For 2009 we would expect to see the rate rise above 2007 levels.		Haringey	London	2005	71.2	85.2	2006	62.1	78.9	2007	83.1	104.8
	Haringey	London																							
2005	71.2	85.2																							
2006	62.1	78.9																							
2007	83.1	104.8																							

Sort	Short Name	Q1 2009/10				Q2 2009/10				2009/10				Latest Note
		Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	Value	Target	Status	Short Trend	
														£80,000 has been allocated through the Enterprise Commissioning process for business support providers to support VAT and PAYE registration in the borough.
QoL23 NI 4	% of people who feel they can influence decisions in their locality	Not measured for Quarters									42.9 %			Final published Place Survey result from Communities and Local Government

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Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Enterprise Partnership Board Risk Register

Report of: Marc Dorfman – Assistant Director Planning and Regeneration

Purpose

The present the full six monthly update of the Enterprise Board Risk Register.

Summary

The Haringey Strategic Partnership (HSP), at its meeting on 3 July 2008, formally approved a Risk Management Strategy. This strategy requires each HSP theme board and the Performance Management Group to produce a risk register, which identifies the key risks and remedial actions associated with delivering the LAA targets they lead on (National Indicators and stretch targets).

The Enterprise Board decided at its meeting on 10 December 2008 to receive full updates on its risk register at every other meeting. However, due to the current economic climate it was agreed that the Board would receive an update on NI 153 at every meeting. This report presents the full update of the risk register.

The Enterprise Board should note that the following:

- The control owner for risks EP2 and EP4 has been changed from the Head of Economic Regeneration to the Assistant Director Planning & Regeneration.
- The controls for NI 153 have been updated.
- The residual risk (likelihood) in relation to Stretch (2) has been upgraded from medium to high. This reflects the increased likelihood that this stretch target will not be achieved.
- The controls for Stretch (2) have been updated to include a new partnership agreement with SLA.

The risk register is included in Appendix 1 of this report.

Recommendations

That the Enterprise Board notes the risk register, updated in relation to NI 153.

Financial/Legal Comments

For more information contact:

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HSP – Enterprise Theme Board Risk Register 2009-10

Enterprise Board – Significant Risks

This document sets out the HSP Enterprise Board key risks, as per our agreed approach. The risks are based upon the LAA targets, which have been included below for information:

- i. NI153 – Working age people claiming out of work benefits in the worst performing neighbourhoods
- ii. NI 171 – New business registration rate
- iii. Stretch (1) – Number of people from the worst twelve wards supported into sustained work
- iv. Stretch (2) – Number of people on Incapacity Benefit for more than 6 months supported into sustained employment

Key to the Risk Register:

Ref: Details the reference number (usually the National Indicator) for the risk.

Risk Identified: Details the risk identified by the PMG or Theme Board.

Inherent Risk: Is assessed by Impact (I) and Likelihood (L). The Inherent risk is the impact of the risk occurring, and how likely it is to occur, without any mitigating actions in place to address the risk. The Impact and Likelihood of the risks are scored from Low to High according to the schedule in Appendix 1 of this report. The rankings can be tied into the overall HSP risk framework.

Controls: The actions and processes which are currently in place to manage the risk identified.

Residual Risk: Is assessed on the same rankings as Inherent Risk. The Residual Risk is the impact and likelihood of the risk occurring with the current controls in place.

Further Action: Where there is outstanding residual risk, further actions have been identified by the Theme Board to reduce the exposure of the Theme Board to the risk. A separate action plan, including a timetable for implementation of the further actions, will be produced where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
Lack of continuity of membership across the theme board							
EP1	Lack of continuity of membership impacts on the ability to deliver on outcomes/targets: <ul style="list-style-type: none"> • High turnover of members • Inability to recruit and/or retain right members • Non-attendance of members at meetings • Lack of continuity and/or succession planning <p>Risk Owner: Enterprise Board Chair</p>	M	L	<ul style="list-style-type: none"> • Agreed recruitment procedures for Theme Board membership • Enterprise Board membership reviewed on an annual basis • Responsibility for filling posts identified • Training & Development for Theme Board members • Reporting processes to highlight and identify vacancies and/or non-attendance <p>Control Owner: Enterprise Board Co-ordinator</p>	L	L	<ul style="list-style-type: none"> • Action plan to address identified gaps to be drawn up • To be included as a regular agenda item at Enterprise Board meetings
Data Quality and/or Information management arrangements							
EP2	<ul style="list-style-type: none"> • Data are not robust and/or timely enough to effectively monitor and manage performance <p>Risk Owner: Assistant Director Planning & Regeneration</p>	H	L	<ul style="list-style-type: none"> • Effective quality monitoring of internal performance data e.g. Haringey Guarantee employment outcomes • Lobby central Government for improvements to external data e.g. employment and business start ups <p>Control Owner: Assistant</p>	M	L	<ul style="list-style-type: none"> • Review of existing data collection and monitoring processes and action plan to fill gaps

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Director Planning & Regeneration			
Governance arrangements							
EP3	<ul style="list-style-type: none"> Lack of strategic direction impacts on the ability to deliver on outcomes/targets Lack of continuity of membership impacts on the ability to deliver on outcomes/targets <p>Risk Owner: Enterprise Board Chair</p>	H	L	<ul style="list-style-type: none"> Terms of Reference are reviewed on an annual basis Positions of Chair and Vice Chair are reviewed on an annual basis Enterprise Board membership is reviewed on an annual basis <p>Control Owner: Enterprise Board Co-ordinator</p>	M	L	<ul style="list-style-type: none"> Action plan to address identified gaps to be drawn up
Non-delivery of outcomes; allocation of resources, commissioning, spend, linkages to other theme boards/cross-cutting work not identified							
EP4	<ul style="list-style-type: none"> LAA outcomes are not delivered Delivery projects do not meet spend profile Enterprise Board membership is not wide enough to ensure linkages to other theme boards/cross cutting work <p>Risk Owner: Assistant Director Planning & Regeneration</p>	H	L	<ul style="list-style-type: none"> Delivery partners are regularly monitored on outcome and financial performance. Performance and progress reports are received at every Enterprise Board meeting. Enterprise Board membership is reviewed on an annual basis Enterprise Board representative attends the HSP Co-ordinators meetings. <p>Control Owner: Assistant</p>	H	L	<ul style="list-style-type: none"> Action plan to address identified gaps to be drawn up Evaluating the role of delivery partners where appropriate

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Director Planning & Regeneration			
Working age people claiming out of work benefits in the worst performing neighbourhoods							
NI 153	<ul style="list-style-type: none"> The economy continues to deteriorate resulting in benefit claim rates increasing rather than decreasing Increased financial costs incurred (e.g. Housing Benefit) due to rising number of people claiming unemployment related benefits Delivery partners do not achieve specified outcome targets <p>Risk Owner: Regeneration Manager (Employment & Skills) and External Relations Manager (JCP)</p>	H	H	<ul style="list-style-type: none"> Used ABG allocation to commission employment and skills interventions (Haringey Guarantee and Families into Work). Delivery partners are regularly (and independently) monitored on performance. Performance and progress reports are received at every Enterprise Board meeting. Increasing the role of the Haringey Guarantee to support people who have recently become unemployed. Increasing the support offer to businesses through the Employer Zone Improving employer engagement, through initiatives such as the Employer Zone and Local Employment Partnerships to widen the employment opportunities available to Haringey Guarantee residents 	H	M	<ul style="list-style-type: none"> Conduct further research into the impact of the current economic climate on Haringey. Evaluating the role of Haringey Guarantee delivery partners where appropriate. Conduct a monthly review of pre employment training to ensure it is meeting the needs of employers and

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				<ul style="list-style-type: none"> • Agreeing a SLA with JCP that allows JCP advisers to make referrals to the Haringey Guarantee. • Agreeing a SLA with Reed in Partnership that will allow incapacity related benefit claimants to have access to a more comprehensive package of support. • Extending the North London Pledge up to March 2011. This extension will support approximately 400 people into sustained employment across Haringey, Enfield and Waltham Forest. • JCP have opened the programme Centre eligibility to day one for newly unemployed. • Pre Employment Training offer from day one of unemployment via the LSC LEP programme run by JCP • JCP offer a Rapid Response Service where JCP can intervene to help when businesses are making people 			customers.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				<p>redundant. This service funding has been doubled to £6m nationally and will be doubled again to £12m to extend the service to smaller companies and localities affected by multiple redundancies</p> <ul style="list-style-type: none"> • Promoting all LEP vacancies and opportunities with providers and partners to ensure maximum take up • In and Out of work programme roll out on 26 October 2009. • Care Partnership managers, linked to Government’s Carers Strategy, in JCP district in post by mid-September 2009. • JCP Drugs Co-ordinators – to oversee and promote the District Drug treatment referral programme, liaise with providers, local authorities and wider community. • Support for young people to include; • Young Persons Guarantee, a new cross-departmental 			

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				campaign (Backing Young Britain) can offer a job, work-focused training, or meaningful activity to 18-24yr olds before they reach the 12mth JSA. Pathways for under 25s on IB <ul style="list-style-type: none"> • Rapid Response Group, which includes JCP, Haringey Council and LSC, meets on a 6 weekly basis to ensure co-ordinated and effective response. • Options & Choices events for lone parents <p>Control Owner: Regeneration Manager (Employment & Skills) and External Relations Manager (JCP)</p>			
New business registration rate							
NI 171	<ul style="list-style-type: none"> • The economy continues to deteriorate making it more difficult for businesses to generate the turnover £67k to become VAT registered automatically. Or inhibiting the number of start-up businesses in 	H	M	<ul style="list-style-type: none"> • Using ABG allocation to commission business support interventions. • Identify new markets that are viable during an economic downturn and focus business start-up programmes in those areas. 	M	L	<ul style="list-style-type: none"> • Evaluating the role and performance of delivery partners in business support and advice

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
	the borough. Risk Owner: Business and Enterprise Manager			Control Owner: Business and Enterprise Manager			provided within the borough.
Number of people from the worst twelve wards supported into sustained work							
Stretch (1)	<ul style="list-style-type: none"> The economy continues to deteriorate making it more difficult to support long-term Job Seekers Allowance claimants and lone parents into employment Delivery partners do not achieve specified outcome targets Risk Owner: Regeneration Manager (Employment Skills)	M	H	<ul style="list-style-type: none"> Using ABG allocation to commission employment and skills interventions. Delivery partners are regularly (and independently) monitored on performance. Performance and progress reports are received at every Enterprise Board meeting. Improving employer engagement, through initiatives such as the Employer Zone and Local Employment Partnerships to widen the employment opportunities available to Haringey Guarantee residents Agreeing a SLA with JCP that allows JCP advisers to make referrals to the Haringey Guarantee. Control Owner: Regeneration	M	M	<ul style="list-style-type: none"> Evaluating the role of Haringey Guarantee delivery partners where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Manager (Employment & Skills)			
Number of people on incapacity related benefits for more than six months supported into sustained employment							
Stretch (2)	<ul style="list-style-type: none"> Current performance in relation to this stretch target continues to be weak The economy continues to deteriorate making it more difficult to long-term incapacity related benefit claimants into employment <p>Risk Owner: Regeneration Manager (Employment & Skills)</p>	M	H	<ul style="list-style-type: none"> Delivery partners are regularly (and independently) monitored on performance. Performance and progress reports are received at every Enterprise Board meeting. Improving employer engagement, through initiatives such as the Employer Zone to widen the employment opportunities available to Haringey Guarantee residents Improving employer engagement, through initiatives such as the Employer Zone and Local Employment Partnerships to widen the employment opportunities available to Haringey Guarantee residents Agreeing a SLA with JCP that allows JCP advisers to make referrals to the Haringey Guarantee. Agreeing a SLA with Reed in Partnership that will allow 	M	H	<ul style="list-style-type: none"> Evaluating the role of delivery partners where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

<i>Ref</i>	Risk Identified	<i>Inherent Risk</i>		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				incapacity related benefit claimants to have access to a more comprehensive package of support. Control Owner: Regeneration Manager (Employment & Skills)			

HSP – Enterprise Theme Board Risk Register 2009-10

Appendix A1

Impact and Likelihood Scales

To be used as a guide in assessing risk ratings:

Descriptor	Impact Guide	Likelihood Guide
LOW	No or limited impact. Financial loss up to £10,000, or no impact outside single objective or no adverse publicity	Up to 10% likely to occur in next 12 months
MEDIUM	Financial loss up to £300,000, or impact on many other processes, or local adverse publicity, or regulatory sanctions (such as intervention, public interest reports)	Up to 40% likely to occur in next 12 months
HIGH	Financial loss up to £1 million, or major impact at strategic level, or closure/transfer of business	Up to 90% likely to occur in next 12 months

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haringey strategic partnership

Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Tackling Worklessness Update

Report of: Martin Tucker, Regeneration Manager, Haringey Council

Purpose

To update the Enterprise Board on progress in the main programmes tackling Worklessness in the Borough - The Haringey Guarantee, Families into Work and the North London Pledge – updates on new developments regarding Future Jobs Fund and the Child Poverty Unit School Gates Employment Initiative.

Summary

The main Haringey Guarantee programme was re-commissioned during April/May 2009 with new delivery partners and contracts negotiated. By the end of Quarter 2 – September 2009 – 635 people are active participants on the programme; 76 sustained jobs have been achieved against a mid-year profile of 60 and annual target of 218 and further 30 job starts were achieved in quarter 2; 30 new work placements have been achieved against an annual target of 75 and skills development training has commenced with outputs to be achieved by end of Quarter 3.

Families into Work has continued to engage families in Northumberland Park with 70 families on the programme and can now report 11 job outputs.

North London Pledge - a review of the first year's delivery was held in Quarter 1 of this year verifying the year's outturn and new delivery plans for 2009/10 agreed. Main delivery commenced in Quarter 2. To date in Haringey we have achieved 37 employment support outputs and 55 skills outputs.

Haringey Council has submitted a successful proposal to the LDA on behalf of the ULV Boroughs – Haringey, Enfield and Waltham Forest – for a pilot Sustainable Employment programme – North London Pledge 2. Total funding is £2million and has targets of supporting 400 workless residents of the ULV into employment. The programme should have commenced in October but budgetary constraints at the LDA have delayed the programme but we should move to contract in late November/early December.

Haringey Council has led on a partnership Future Jobs Fund bid to create new jobs in the Borough which was submitted at the end of October and if

successful will start creating new jobs from December 2009/January 2010. The bid aims to create 221 jobs with £1,436,500 requested from the FJF to fund these posts. If successful the first jobs could commence in December 2009. Of the 221 jobs, 155 will be created in the Council.

The Child Poverty Unit announced in October 2009 a new School Gates Employment Initiative which will have a national launch at the end of November 2009. The School Gates Employment Support Project will run until April 2011. Its goal is to increase the amount of employment and enterprise support provided to parents in and around their child's school. It is hoped that this will increase engagement with, and effectiveness of such services, which will in turn, increase the number of parents in low income families entering employment. The initiative in Haringey is being led by the Employment & Skills Team in partnership with Children's services and JCP.

Legal/Financial Implications

N/A.

Recommendations

That the Board note the developments and progress in each of the programmes.

For more information contact:

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Background

This paper outlines developments and progress on the programmes tackling worklessness in Haringey – The Haringey Guarantee, Families into Work and The North London Pledge.

Haringey Guarantee

The main Haringey Guarantee programme was re-commissioned during April/May 2009 with new delivery partners and contracts negotiated. Main delivery commenced in June/July 2009.

A few interventions have been delayed due to contractual/legal clarifications (now resolved) and concerns about partnership and delivery arrangements on two projects. We have brought on contingency/reserve projects to mitigate any potential underperformance. These are set out in the ABG Update paper.

By the end of Quarter 2 – September 2009 – 635 people are active participants on the programme; 76 sustained jobs have been achieved against a mid-year profile of 60 and annual target of 218 and further 30 job starts were achieved in quarter 2; 30 new work placements have been achieved against an annual target of 75 and skills development training has commenced with outputs to be achieved by end of quarter 3.

Families into Work

To date the project has engaged with 70 families since it commenced delivery in October 2008 and is on course to engage its lifetime target of 100 families in this financial year taking referrals from different services, working with local, schools and children's centres and taking self-referrals from local families who have requested support in accessing skills development and support into work. The project can report its first 11 job starts and will report sustained jobs later this year. A Families into Work User Forum has been established and its second meeting will take place in November 2009.

North London Pledge 1

Haringey lead on **The North London Pledge** - a LDA funded integrated employment and skills programme across the ULV. In Haringey in 2008/09 57 Employment Support interventions leading to a minimum of 23 jobs were profiled to be delivered and we achieved 90 employment support outputs, 46 job starts and 29 sustained jobs. 110 Employment Support interventions and 64 jobs will be delivered in 2009/10. Further a single Skills Offer contract has been agreed across the ULV delivering 300 Basic Skills, 200 Other Skills and 75 Level 2 Skills over the lifetime of the programme. This is delivered from sites in each of the 3 boroughs.

A review of the first year's delivery was held in Quarter 1 of this year verifying the year's outturn and new delivery plans for 2009/10 agreed. To date in Haringey we have achieved 37 employment support outputs and 55 skills outputs.

North London Pledge 2

Haringey Council has submitted a successful proposal to the LDA on behalf of the ULV boroughs – Haringey, Enfield and Waltham Forest – for a pilot Sustainable Employment programme.

The programme would build on the current approach by developing existing programmes in each of the boroughs – Haringey Guarantee, Enfield Jobsnet Waltham Forest Worknet.

Residents would be engaged through clear single points of access in neighbourhoods, public and community settings in each of the boroughs, receive quality IAG and action planning setting out agreed pathways into employment including skills development, work trials and placements, a NHS led condition management programme for long term claimants operating through local NHS services, employer led training, apprenticeship models, job brokerage, ongoing in-work support and post employment mentoring, and co-ordinated employer engagement.

The programme will target longer term JSA and IB claimants (more than 6 months) and all Lone Parents claiming out of work benefits. The current North London Pledge programme focuses on Employment Support and Skills Development and the new proposed North London Pledge 2 will be an employment/jobs programme with the focus clearly on supporting people in sustained jobs lasting at least 26 weeks; the programme will cover the pathways/journeys into work for longer term workless residents in the sub-region but its success will be measured on sustainable job outcomes and not employment support or skills although these will be important element on the pathways/journeys into work.

It was originally planned to start this programme in October 2009 but due to the LDA reviewing all their investments due to budgetary problems Mayoral approval and agreement of contracts has slipped but we expect a formal approval and agreement in late November/early December 2009.

Total funding is £2million and will run for 18 months from commencement. The programme has targets of supporting 400 workless residents of the ULV into employment.

Future Jobs Fund

Haringey Council has led on a partnership Future Jobs Fund bid to create new jobs in the borough which will be submitted by the end of September and if successful will start creating new jobs from December 2009/January 2010.

The bid aims to create 221 jobs with £1,436,500 requested from the FJF to fund these posts. If successful the first jobs could commence in December 2009. Of the 221 jobs, 155 will be created in the Council in the following directorates:

- ACCS – 71 jobs
- Urban Environment – 18 jobs
- CYPS – 11 jobs
- Corporate Resources – 5 jobs

The remaining jobs will be created in the following organisations:

- NHS Haringey
- Homes for Haringey
- College of Haringey, Enfield and North East London
- North London Business
- HAVCO
- North London Partnership Consortium - a north London based Third Sector focused organisation working to capacity build communities, groups, individuals and organisations to access employment and skills initiatives and training and to embed localised delivery agencies within borough wide regeneration strategies.
- arc – Artists' Resource Collective - an initiative supported by NLPC. arc is a centre dedicated to the appreciation of the arts. arc's primary goal is to foster excellence in the visual arts through a range of mediums including art exhibitions, art educational programmes, artist

support and marketing of art works. arc specialist interest is in the promotion of modern and contemporary African and Diasporan art.

- 5E Ltd - a North London based social enterprise that delivers a range of government and independently funded employability projects.
- I Can Do It - an educational charity that delivers a range of education, training and employment interventions.

The management of the Future Jobs Fund programme including liaising with partners, DWP, with council services and directorates including HR, reporting to DWP, the HSP and council structures will be undertaken by the Programme Management section of the council's Employment & Skills Team.

This will enable and facilitate consistency and synergy with the other interventions tackling worklessness undertaken and managed by this team including the Haringey Guarantee, Families into Work and the ULV North London Pledge programmes. Candidates for jobs created under the Future Jobs Fund will be prepared and supported for the jobs through these existing programmes and the jobs created will be eligible for reporting against these programmes.

A Future Jobs Fund Co-ordinator post – fixed term to March 2011 – will be created to co-ordinate and manage work related to the programme and to link and collaborate with the other programmes (all currently running to March 2011). This post will be funded through existing and upcoming resources from the Haringey Guarantee, Families into Work and North London Pledge programmes as it will contribute to the delivery of programme targets and be part of an integrated managed employment and skills service.

School Gates Employment Initiative

The Child Poverty Unit announced in October 2009 a new School Gates Employment Initiative which will have a national launch at the end of November 2009. The School Gates Employment Support Project will run until April 2011. Its goal is to increase the amount of employment and enterprise support provided to parents in and around their child's school. It is hoped that this will increase engagement with, and effectiveness of such services, which will in turn, increase the number of parents in low income families entering employment. The initiative in Haringey is being led by the Employment & Skills Team in partnership with Children's services and JCP.

An additional ABG allocation of £53,000 in 2009/10 and £64,500 in 2010/11 has been agreed.

The Employment & Skills team, JCP and Children's Services are working together to agree a project plan targeting schools in the east of the borough focussing on primary schools with high proportions of children living in low income working and workless households. It is hoped to have some activity in place before Christmas with the main role out of delivery from January 2010.

The School Gates Employment initiative will be a standing item on future Worklessness Update reports to the Board.



Meeting: Enterprise Partnership Board

Date: 17 November 2009

Report Title: Business and Enterprise Update

Report of: Juneed Asad – Business and Enterprise Manager

Purpose

To update the Enterprise Board on business and enterprise activities funded through the Area Based Grant.

Summary

This report refers to existing projects being supported by the Business and Enterprise Team, including Area Based Grant projects, Town Centres, The Wood Green Film Festival, The Olympics and updates on the Economic Downturn.

Legal/Financial Implications

NA.

Recommendations

That the Enterprise Board notes the report.

For more information contact:

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Background

1. Area Based Grant 09/10

Programme delivery is now underway and all projects are performing well

- 253 businesses have received direct support through the first set of workshops and through the traders associations.
- 86 residents have received support to set up their own businesses.
- 6 new businesses have been established.

- 151 businesses were actively involved in the Harringay Food Festival which took place in September.
- 2 websites to support businesses have been launched, Crouch End Project and Harringay 4 Shops.
- 61 businesses are members of The Crouch End project
- 10 new businesses have joined The Small Business Network
- 140 young people have taken part in enterprise workshops.
- 27 businesses have been recruited as mentors on the schools enterprise project. (Target was 20)
- 32 young people have been recruited onto the Princes Trust programme.

Ecotec have been appointed to manage programme evaluation.

1. Olympics

Timetable

A draft of the Olympic brochure and funding prospectus are with Communications. Proofs will be available by 13th November and documents will be ready at the end of the month. We are liaising with Communications and Leisure Services to plan the press launch

Branding

On 29th October LOCOG sent out a licence agreement to all London boroughs regarding use of the London 2012 brand logo. We now have host borough designation and can use logos on a single flag outside the Town Hall, on signs at entry points to the borough and on 2012 publications, newsletters and relevant pages on the council website.

Pin Badges

Alexandra Palace has won a public vote to be featured in a set of London 2012 pin badges. Haringey residents were invited to vote for their favourite local landmark to be featured in a celebratory set of 33 London 2012 'Landmark London' pin badges to go on sale next year.

The competition was organised by the London 2012 Organising Committee in partnership with London Councils and the London Boroughs

2. Town Centres

The Business and Enterprise team have worked with officers from Sustainable Transport and the local Traders association The Crouch End Project to develop a voucher scheme to offer free stop-and-shop parking for visitors to shops in Crouch End.

The programme will launch on the 16th November and run for six weeks. It will provide shoppers in Crouch End with two hours free parking on return visits when they collect a voucher from participating shops.

Harringay Traders Association delivered the first Harringay Food Festival in September. The festival took place in Green Lanes with 151 businesses involved, with many running stalls on the day. A new website

www.harringay4shops.com was also launched in September to promote businesses in Green Lanes. 166 businesses are currently listed on the site directory.

4. Global Entrepreneurship Week

The Business and Enterprise Team are supporting a number of events across the borough to celebrate Global Entrepreneurship week from the 16th-22^d November.

The Business lounge at Wood Green Library will be delivering a series of workshops on setting up a business and working from home and the Small Business Network in Muswell Hill will be delivering a workshop on marketing for small businesses

The Business and Enterprise Team is also supporting Haringey Education Business Partnerships to deliver events to schools in the borough throughout the week.

5. Responding to the Recession

The Business and Enterprise Team are leading on two projects:

Empty Shops – Urban Space Management (USM) were engaged by the Business and Enterprise Team to develop a pilot project to utilise vacant retail units in Haringey's town centres. Vacant retail units have become a significant issue nationally during the recession, although Haringey's key town centres have proven to be more resilient than other areas. We are hopeful that our first window display – i.e. putting an empty shopfront window to creative use – will be open by 13th November. The space will be managed by ACCS and we will continue to look for other potential sites in the borough.

Credit Unions - On 29th October, CAB agreed to support a project to extend Credit Union Services into Haringey. The board were presented with three options, option 1 proposed setting up a new Credit Union from scratch, option 2 proposed extending the services of an existing Credit Union from a neighbouring borough into Haringey and option 3 proposed the consideration of enhanced services such as a current account in conjunction with the delivery of either option 1 or 2. Option 2 was put forward as the recommended option because it offered the benefits of expediency and value for money in delivery, compared to option 1. This recommendation was accepted by the board, with a desire to explore the proposals under option 3 at a later date. Option 2 requires a partner Credit Union to be found and requires approximately £170,000 of development funding over 3 years to achieve sustainability and a membership base of over 2,000 residents and employees in the borough.

6. Overview and Scrutiny

Overview and Scrutiny Committee are to conduct a review of how small and medium enterprises (SMEs) in the Borough and those wishing to move here are supported by Haringey's Business and Enterprise Team and other departments, in partnership with governmental and non governmental

agencies operating in Haringey. The Terms of Reference are being agreed with the chair, Councillor Adje, and the first meeting will be held in early December. This meeting will discuss an initial report outlining the current business support offer in the borough along with benchmarking information of the business support offer provided in the London Boroughs of Enfield, Redbridge and Waltham Forest. A second meeting will be convened in mid December, with a potential third meeting in January.

7. Haringey Business Board

The next Haringey Business Board is due to meet 9 December and the main agenda items will be business crime, support needs of Haringey businesses and a presentation by Marc Dorfman on the major development sites in Haringey.

8. Film Office

Location Filming

The borough continues to be a popular destination for location filming – a valuable source of inward investment to the council, local businesses and residents. Current income to the council from film location fees is £56K for this financial year 09/10 – and the film office is on course once again to achieve our £80K income target.

High profile feature film projects such as In The Loop have filmed in the borough in the past year, with new films Cemetery Junction (directed by Ricky Gervais) and Tamara Drewe (Directed by Stephen Frears) currently being filmed in the area.

We continue to work closely and in partnership with Film London and other London boroughs to observe best practice and provide a high quality service to the film industry and our residents.

North London Film Fund

The 2009/10 film fund is being run in collaboration with Enfield, Camden and Film London. The recruitment of an external project co-ordinator has been successful in improving the range of the scheme. A series of film industry workshops, training and panel interviews ran throughout September with 5 filmmakers chosen for production grants – 2 filmmakers are Haringey residents. The films have gone into production to be finished by March 2010.

Local filmmakers from previous years had success in 2009 – with Haringey funded films being screened at various international and UK prestigious festivals including the Venice International Film festival.

A further series of workshops and events are planned for the new year – with the emphasis on gaining sustained employment in the film industry. These will be funded by the LDA/North London Pledge.

Website: www.nlff.org.uk.

8th Wood Green International Short Film Festival – 25-28 March 2010

Following on from the success of the 2009 festival, which expanded to a week-long event (previously 3 days) in order to increase the focus on Wood Green Town Centre, work has started on the 8th running of the festival.

Last year was a success with increased numbers of visitors from across the UK and Europe. Cineworld reported 852 customers attending the festival across the main weekend which was a huge increase on previous years.

This year Alexandra Palace has joined as a sponsor and partner for the festival – and events will be split between Cineworld and the Palace as well as smaller fringe venues.

The festival aims to raise the profile and cultural capital of Wood Green, increase footfall in the town centre for the benefit of local business, offer a unique cultural event for local residents, give a visible platform for local filmmakers and act as a network/hub for the borough's creative industries and arts practitioners.

Website: www.woodgreenfilmfestival.co.uk

Appendices

None.

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